



Enterprise Bus Matrix

Company Organization Chart		Master Data							Business Measurement Data				
		Operational Data				Organizational Data			Dollars		Time		
		Customer	Employee	Inventory Item	Supplier	Business Unit	Product	Activity	Calendar	Sales	Buy	Labor	Inventory
Management Processes	Manage Improvements and Change	Cross-Application Reporting / Business Intelligence Reporting / OLAP											
	Develop Vision And Strategy	Marketing Analytics				Marketing Analytics	Marketing Analytics		Marketing Analytics				
	Manage External Relationships				Capital Management				Capital Management				
Operational Processes	Develop and Manage Products and Services			Receiving	Supplier Management		Product Design Management	Product Design Management	Purchasing / Receiving		Purchasing		Product Creation Management
	Market and Sell Products and Services	Sales Force Automation	Sales Force Automation	Sales Force Automation		Sales Force Automation	Sales Force Automation		Sales Force Automation	Sales Force Automation			
	Deliver Products and Services	Fulfillment	Fulfillment	Fulfillment			Fulfillment	Fulfillment	Fulfillment	Fulfillment			Inventory Delivery Management
	Manage Customer Service	Customer Relationship Management					Customer Relationship Management		Customer Relationship Management	Customer Relationship Management			
Support Processes	Develop and Manage Human Capital		HRIS			HRIS		Employee Time Card Capture	Employee Time Card Capture			Employee Time Card Capture	
	Manage Information Technology			Fixed Assets					Fixed Assets				
	Manage Financial Resources	A/R	Payroll		A/P	G/L			G/L A/P A/R	G/L A/R	G/L A/P	Payroll	
	Acquire and Manage Property			Real Estate					Real Estate		Real Estate		